Attorney's Docket No.: 13186-010001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gian Fulgoni et al. Art Unit: 3621

Serial No.: 09/532,890 Examiner: James A. Reagan

Filed : March 22, 2000

Title : SYSTEMS AND METHODS FOR COLLECTING CONSUMER DATA

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

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REVOCATION AND NEW POWER OF ATTORNEY

GROUP 5000

Under 37 CFR §3.73(b) COMSCORE NETWORKS, INC., a Delaware Corporation, certifies that it is the assignee of 100% of the right, title and interest in the patent application identified above by virtue of an Assignment from the inventors of the patent application identified above, a copy of which is attached.

The undersigned has reviewed all the documents in the chain of title of the patent application identified above and, to the best of undersigned's knowledge and belief, title is in the assignee identified above.

The undersigned, whose title is supplied below, is empowered to act on behalf of the assignee.

The undersigned, acting on behalf of the assignee, hereby revokes all powers of attorney previously granted in the application and appoints:

John F. Hayden, Reg. No. 37,640; W. Karl Renner, Reg. No. 41,265; Mark R.W. Bellermann, Reg. No. 47,419; Barbara A. Benoit, Reg. No. P-54,777; Scott R. Boalick, Reg. No. 42,337; Tina M. Chappell, Reg. No. P-54,025; Joseph V. Colaianni, Jr., Reg. No. 39,948; Ruffin B. Cordell, Reg. No. 33,487; Lauren A. Degnan, Reg. No. 40,584; Diana DiBerardino, Reg. No. 45,653; Brian J. Dorini, Reg. No. 43,594; Benjamin D. Driscoll, Reg. No. 41,571; Kevin E. Greene, Reg. No. 46,031; Charles F. Haisch, Reg. No. 47,627; Rolf G. Hille, Reg. No. 53,912; William G. Hughes, Jr., Reg. No. 46,112; Joseph F. Key, Reg. No. 44,827; Andrew R. Kopsidas, Reg. No. 42,759; Linda Liu Kordziel, Reg. No. 39,732; Phyllis K. Kristal, Reg. No. 38,524; Michael J. McKeon, Reg. No. 37,888; Brian T. Racilla, Reg. No. P-54,382; Timothy W. Riffe, Reg. No. 43,881; Thomas A. Rozylowicz, Reg. No. 50,620; Mark E. Wadrzyk, Reg. No. 45,187; and Gregory A. Walters, Reg. No. 41,366 of

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Serial No.: 09/532,890 Filed: March 22, 2000

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with full power of substitution and revocation, to prosecute the application and to transact all business in the United States Patent and Trademark Office connected therewith.

All correspondence regarding the application should be sent to:

PTO Customer Number: 26171

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

Respectfully submitted,

Attorney's Docket No.: 13186-010001

Date: 5/10/00

Christiana Lin

Title: Assistant Secretary

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